

Taos Milagro Rotary January 17, 2018 Meeting Minutes

President Bruce Mulligan opened the meeting at 7:30.

Prudy announced that we were sponsoring the Rotary Youth Exchange Ski Week February 22 - 25 for kids in the district. Rotary will host a pot luck weekend on Saturday and a work project during the day. Need host families for 10 students. Signup lists were circulated.

Ribbon cutting for Not Forgotten Outreach is at the Mitchell property at 2:00 pm today.

Nile Cornelison gave a vocational speech. He started as a race car driver and was a machinist right out of high school in Creston, Iowa.

In 1966, he and wife Jeanette started a parts store and machine shop, followed by a warehouse distribution company for automotive performance and accessories.

In 1982 he sold the parts and machine shop business's to create a communications company.



This company created a database of 25,000 auto parts stores in the USA and Canada to distribute performance and accessory manufacturer catalogs and price sheets direct from end of press, to those parts stores.

In 1996, Nile was part of an industry coalition who spent two years developing the first electronic cataloging 'standards' for automotive vehicle and parts applications which today, is the process used by virtually every auto parts store and eCommerce company in the world.

Nile envisioned 'electronic' cataloging would eventually replace 'printed' catalogs so he started a new division of his company to develop the first web-based electronic cataloging system, writing all the software themselves, and became the industry leader providing eCataloging services for AutoZone, Advance Auto, NAPA, PepBoys, O'Reilly's, Amazon, Summit Racing and thousands of other 'brick & mortar' and eCom companies in the US, Canada and twenty countries.

In 2015, he and his wife sold their Des Moines Iowa based company to the leader in the Powersports Industry and moved to Taos so Jeanette, a self-taught watercolorist, could pursue her passion.

During a high school reunion just before moving, he discovered Creston's Dollar-for-Scholars, provided the seed money for them to start an 'automotive' scholarship award program for high school students interested in pursuing an automotive career path.

Nile knew the auto industry was in the early stage of more vehicle changes than ever seen before and how the industry was in a shortfall of qualified auto-techs to service the 300 million technically complex vehicles needing a next generation of auto-techs with computer skills in addition to 'work with hands' passion.

The government projected a shortage of a million auto-techs by 2022, so he decided one of his industry 'give-backs' would be to see if the national Dollars-for-Scholars parent company, Scholarship America, would be interested in integrating the Dollars-for-Scholars model to the automotive aftermarket.

They were interested, so at this point Nile is in year three of a four year plan to integrate a revised Dollars-for-Scholars model that will expand their network from its current 500 cities in thirty state model, into all cities of over 5000 population in 50 states.

Announcements:

January 23, Tuesday is the first meeting for the chili Challenge at Lucille Jaramillo's home. Janice Mulligan is going to chair the Auction portion and Dolly Peralta will be her co-chair.

January 29 Taos School District Spelling Bee. Need one judge from Rotary. Kathy Herman's volunteering was accepted.

Good news:

Darryl Bouchard: Ranchos Elementary School is starting training for the 1st grade readers.

Keith: Daughter, Camilla started skiing at 3 and is now 7 and finally got it!

Meeting adjourned at 8:32.